

RUSSELL LANE, Principal

A native of London, England, Russell has been a leading consultant and advisor in the financial services industry for over 40 years, on two continents.

Since his immigration to Canada and the formation of his group of financial consulting companies, Russell has specialized primarily in the areas of business continuation and succession planning for the corporate owner, as well as longer-term retention aspects related to senior executive compensation.

He is highly sought after for his expertise in developing effective strategies for individuals and families to transfer an established wealth base between generations. His success and leadership in these areas are nationally and internationally recognized. Russell has also been instrumental in designing and tailoring selective executive compensation programs to reward and retain senior executives in both public and private listed companies. He is frequently retained by major corporations to provide longer-term tenure arrangements for senior management.

Russell is an active supporter of the Alzheimer's Society of BC and co-hosts the annual Forget-Me-Not Golf Tournament, which has raised over \$9 million for the Alzheimer's Society over the past twenty years. Russell can be contacted at russell.lane@lanegroup.ca.